

LIAS TIRE INKS DEAL WITH EVANS MILLS SPEEDWAY FOR 2017

April 3, 2017

EVANS MILLS, NY – With the 2017 race season quickly approaching, the Evans Mills Speedway office announced this week that a deal had been penned with Lias Tire to supply American Racer tires for the Mills Modified and Pro Stock classes for the 2017 season.

The Mills Modified class is a newly announced crate engine asphalt Modified class, designed to keep Modified racing affordable. The crate engine Modified class as a whole has taken off in popularity at surrounding tracks. The Mills Modified division will be on the American Racer EC-31 10” slick tire for the 2017 season.

The Pro Stock division – which a number of top competitors have already committed to running in the upcoming season – will be on the American Racer AR-970 8” tire.

“Lias Tire and American Racer have a long-standing reputation of being strong supporters of motorsports, and of the short track racers that make the sport what it is,” stated Evans Mills Speedway Promoter/Operations Manager Tracy Chirico. “We are looking forward to a long relationship with them.”

Lias Tire has committed to provide American Racer jackets for the champions in both the Mills Modified and Pro Stock classes at the conclusion of the 2017 season, while also offering other incentives, including contingency decals and season-ending awards.

Tires may be purchased only through Evans Mills Speedway. The first order of tires is expected to be available in early April, ahead of the two preseason practices slated for April 15th and 22nd at the 3/8-mile asphalt oval.

Evans Mills Speedway will race on Sundays in 2017, beginning with Opening Night on April 30th. More information, including a complete 2017 schedule, can be obtained online at www.evansmillsspeedway.com, or by calling (315) 221-9180.