

BLACK DIAMOND HEAT SIGNS ON AS EVANS MILLS SPEEDWAY MARKETING PARTNER FOR 2017

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EVANS MILLS, NY – With the excitement for the upcoming season beginning to build, the Evans Mills Speedway office announced this week the addition of a new marketing partner, as Black Diamond Heat has teamed up with the speedway for the 2017 season.

Black Diamond Heat – an anthracite coal and full-service heating dealer located in Evans Mills – will be the proud sponsor of “Black Diamond Heat Night”, slated for Sunday, May 28th. On the schedule for the night are the Mills Modified, Legends, Bandolero, Pro Stock, 4 Cylinder Truck, and Thunder Stock 4 Cylinder classes. Gates open at the speedway at 2:30 pm, with practice beginning at 3:30 pm, and racing set to go green at 5:00 pm. Grandstand admission will be just \$10 for the action-packed night of events, with VIP booth upgrades available.

“The addition of a new partner is always exciting, and there is so much positive potential when local businesses support one another,” stated Evans Mills Speedway Operations Manager, Tracy Chirico. “Black Diamond Heat’s support of our racing program – and subsequently of our racers and fans – is the first step in what we expect to be a long-term journey together.”

Black Diamond Heat is located on Martin Road North in Evans Mills, NY. Products available include both bagged and bulk coal, with delivery or pick-up available. They also offer stoves, boilers, and furnaces. More information about Black Diamond Heat can be obtained online at www.blackdiamondheat.com, or by calling (315) 771-COAL (2625).

Evans Mills Speedway is a 3/8-mile asphalt oval located just outside of Fort Drum in Evans Mills, NY. The track is slated to kick off its 2017 season with two preseason practices on April 15 and 22, and Opening Night scheduled for April 30. The track will operate on Sundays from April 30 through September 17. More information and a complete schedule can be obtained at www.evansmillsspeedway.com, or by calling (315) 221-9180.